Raincode.tech Cookie Policy

Last updated: 1 September 2024

1. Introduction

At Raincode.tech, we are committed to protecting your privacy and ensuring that your personal information is handled responsibly. This Cookie Policy explains how we use cookies and similar tracking technologies on our website in compliance with the General Data Protection Regulation (GDPR).

2. What Are Cookies?

Cookies are small text files placed on your device when you visit our website. They allow us to remember your preferences, understand how our website is being used, and deliver content and advertisements that are relevant to you.

3. Types of Cookies We Use

We use the following types of cookies on Raincode.tech:

- **Necessary Cookies:** These cookies are essential for the operation of our website. They enable basic functions such as page navigation, security features, and access to certain areas of the website. Our website cannot function properly without these cookies.
- **Preference Cookies:** Preference cookies allow our website to remember information that changes the way the site behaves or looks, such as your preferred language or the region you are in.
- **Analytics/Performance Cookies:** These cookies collect information about how visitors use our website. We use this data to improve the website's functionality and performance. For instance, we use Google Analytics to gather anonymized data on visitor behavior, such as pages visited, time spent on the site, and interactions with content.
- **Marketing Cookies:** These cookies track your online activity to help us deliver more relevant content and advertisements. We use HubSpot to analyze visitor interactions with our website, track user behavior, and create a personalized user experience.

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4. Cookies We Use

- **Google Analytics Cookies:**
  - _ga: Used to distinguish users, with a retention period of 2 years.
  - _gid: Used to distinguish users, with a retention period of 24 hours.
  - _gat: Used to throttle request rate, with a retention period of 1 minute.

- **HubSpot Cookies:**
  - __hstc: The main cookie for tracking visitors, with a retention period of 13 months.
  - hubspotutk: Keeps track of a visitor's identity, with a retention period of 13 months.
  - __hssc: Keeps track of sessions, with a retention period of 30 minutes.
  - __hssrc: Determines if the visitor has restarted their browser, expires at the end of the session.

5. Managing Your Consent

When you first visit Raincode.tech, you will be presented with a cookie banner requesting your consent to use non-essential cookies. You can choose to accept or reject these cookies. You can also manage your cookie preferences at any time through your browser settings.

6. Third-Party Cookies

We may allow third-party service providers, such as advertising partners and social media platforms, to place cookies on your device through our website. These third parties may use cookies to collect information about your online activities across different websites. Please refer to their privacy policies for more information on how they use your data.

7. Your Rights Under GDPR

As a user within the European Union, you have the right to:
- Be informed about the cookies we use and how your data is processed.
- Access the data we hold about you.
- Request correction of any inaccurate data.
- Request deletion of your personal data.
- Restrict or object to the processing of your data.
- Request the transfer of your data to another organization.

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8. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices, legal requirements, or the functionality of our website. Any updates will be posted on this page with an updated revision date.

9. Contact Us

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at:

Raincode.tech

Info@raincode.tech

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